

Founda

UX designer

Founded by seasoned tech entrepreneurs in February 2019, Founda is a young and well funded company in the health tech & low code / no code space in Amsterdam. We are a passionate group of creators eager to give the healthcare world the technology it requires, against a fair price. We believe money should go to the patient care instead of expensive suppliers with even more expensive lock-ins. Our mission is simple: we aim to make the healthcare world a better place. We plan on achieving this goal by creating tools that allow healthcare innovators to disrupt the healthtech space and improve the lives of billions.

We are looking for a user-experience (UX) designer able to understand our business requirements (healthcare) and it's technical limitations, as well as being responsible for conceiving and conducting user research, interviews and surveys, and translating them into sitemaps, user flows, customer journey maps, wireframes, mockups and prototypes. Being a startup, this entails building most work from the ground up. And experience and confidence in this role is important.

This job is full-time.

You'll be based in our Amsterdam office, in the Netherlands. Our office is bilingual, communicating both in English and in Dutch. We are a diverse, international workplace, so anyone is welcome to apply!

Your responsibilities:

- Translate concepts into user flows, wireframes, mockups and prototypes that lead to intuitive user experiences.
- Identify design problems and devise elegant solutions.
- Make strategic design and user-experience decisions related to core, and new, functions and features.
- Take a user-centered design approach and rapidly test and iterate your designs.
- Work closely with the development and product team to deliver best in class UX journeys for complex UIs



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What We're Looking For

- Fluency in English (spoken and written)
- Two or more years of UX design experience.
- Expertise in standard UX software such as Sketch, OmniGraffle, Axure, InVision, UXPin, Balsamiq, Framer, and the like is a must. Basic JavaScript/Typescript skills are a plus
- Ability to work with clients to understand detailed requirements and design complete user experiences that meet client needs and vision
- Extensive experience in using UX design best practices to design solutions, and a deep understanding of mobile-first and responsive design.
- A solid grasp of user-centered design (UCD), planning and conducting user research, user testing, A/B testing, rapid prototyping, heuristic analysis, usability and accessibility concerns
- Ability to iterate designs and solutions efficiently and intelligently
- Ability to clearly and effectively communicate design processes, ideas, and solutions to teams and clients
- A clear understanding of the importance of user-centered design and design thinking
- Ability to work effectively in a team setting including synthesizing abstract ideas into concrete design implications
- Be excited about collaborating and communicating closely with teams and other stakeholders via a distributed model, to regularly deliver design solutions for approval
- You are comfortable in a startup environment where priorities can change and where we everything is up for discussion

What We Offer

- An opportunity to use your skills to build tools that will improve the lives of billions
- An ambitious and motivated team in an inspiring, fast-paced international environment with backgrounds in healthcare, payments and IT
- Room to grow – support in developing your career and yourself
- A pleasant work space – a laptop, a second monitor, a comfortable desk, nice private kitchen
- An office on the canals of Amsterdam
- Close to Amsterdam Vijzelgracht Station
- Equity incentive package
- Competitive Salary

We are so excited to speak with you. Please drop us an email at hello@founda.com, subject line: UX designer.

